Major Maize
Major Maize withstands the test of time. She’s durable and strong with the power of whole grains to fuel her.

Quick Facts:

- Popcorn is a whole grain, a type of maize, and a member of the grass family
- Popcorn differs from other types of maize in that it has a thicker hull and is the only type of corn that pops
- Maize has been around for thousands of years — the oldest ears of popcorn ever found were about 4,000 years old!
CAPTAIN KERNEL
U.S. popcorn processors are responsible for producing most of the popcorn consumed throughout the world. Captain Kernel makes sure popcorn remains a high-quality, affordable food.

Quick Facts:

- All U.S. grown popcorn is 100% non-GMO
- Roughly 200,000 acres of popcorn are planted each year — that translates to over a billion pounds of popcorn sold!
Super Poppy draws you in for an extraordinary snack, awakening your senses through his powerful, delicious smell and taste!

Quick Facts:

• The senses of smell and taste use the same types of receptors, working together to create the perception of flavor

• The smell of freshly popped popcorn can stimulate your appetite — and whole grains can satisfy hunger cravings
EDIBLE HULL
When he’s hot, the Edible Hull bursts and changes into another form. He’s protected by a natural armor — a power suit — which gives him strength.

Quick Facts:

- Popcorn has a hard outer layer, the hull, which is essential for making it pop.
- Each kernel of popcorn contains a small drop of water stored inside a circle of soft starch that expands as the kernel heats up.
- A single kernel can swell to 40–50 times its original size.
FIBORG
Fiborg’s spray jets allow him to infuse you with nutrients. He takes popcorn apart, and feeds the nutrient data into the human system.

Quick Facts:

• Popcorn contains essential nutrients like fiber, iron, and B vitamins
• One serving of popcorn provides about 70% of your recommended daily intake of whole grain
• Popcorn contains no cholesterol and is virtually fat-free
PipPop is a lean, mean, hunger-fighting machine. She’s fast enough to make you feel full quickly, and keeps you satisfied for a longer time.

Quick Facts:

• Popcorn is a whole grain that contains fiber, which grabs onto toxins as it makes its way through the digestive system

• Whole grains contain complex carbohydrates that help delay hunger

• Consuming whole grains may reduce the risk of developing many major diseases